

Angel Batalla

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****Serial Entrepreneur, Senior Director and Leading Business Advisor****

CAREER HIGHLIGHTS

- Doubled major B2C international brand's gross profit by transforming underperforming organisations
- Led large WW teams of functional specialists on turning around a leading B2C products multinational brand
- Internal CRO to a European B2B services leader in relation to a pan-European business re-engineering
- Delivered 40%+ reduction in driving distances compared to existing solutions
- Sold a food service start-up for twice the investment and a solar power franchise for 30x the investment
- Achieved €2.6m of cost reductions, 15% labour savings and 6% business volume increase
- Delivered \$multi-million savings by migration of manufacturing capacity and implementing a product strategy
- Led a successful urban ordinance appeal for sale of plant, achieving €7m sale price, 15% over forecast

PROFESSIONAL EXPERIENCE

Last Mile Team[®], Madrid – Founder and CEO **2015 – Present**
Founded a Cloud software services company focused on helping clients increase sales and margin, optimizing last mile transport and customer engagement.

Various companies, international – Interim CxO, Advisor, Non-Executive Director **2002 – Present**
Member of operational steering committee responsible for the full value chain for a portfolio of firms; CEO of an LED lighting start-up; CEO of an Experts Network start-up; Lead Advisor & CEO for the acquisition and revitalisation of a bankrupt European plant.

iBird Last Mile, Madrid – Founder and CTO **2012 – 2015**
Founded this urban logistics and distribution company, the first in Spain to introduce advanced fulfillment services.

TORMO Capital, Madrid – Investor and CEO **2002 – 2011**
Member of the operational steering committee responsible for all contracting, procurement, operations, logistics and distribution, and implementation of shared services in participating companies; alongside CEO and CRO duties.

CHEP Europe, Madrid and Lisbon – Iberia Supply Chain Director **2005 – 2007**
Engaged to advise and implement European Asset Management operational restructuring and performance improvement programme for this global leader in pallet/container pooling, serving 300k+ customers in 42 countries.

Johnson & Johnson EMEA, Madrid, Lisbon, Düsseldorf, Maidenhead, Paris – various **1989 – 2002**
Completed a number of roles whilst with the firm, earning consistent promotions up to the role of Worldwide Supply Chain Director, alongside completing numerous special assignments for EMEA CEO (1993 – 2002);

PREVIOUS ROLES

IMDISA, Madrid – Managing Director (Sept 1989 – Nov 1989)

TEYESA, Madrid – Industrial Director (Sept 1987 – Aug 1989)

Standard Breweries, Nigeria – Industrial Director (Nov 1983 – Nov 1985)

Various shipping companies – Marine Chief Engineer (June 1980 – Oct 1983)

ACADEMIC HISTORY

ie Business School – Operations & Technology Associate Professor **Sept 2009 – Present**

University of Alicante School of Economics – Associate Professor **Sept 2003 – Dec 2004**

Mediterranean Polytechnic Maritime Institute – Professor/Auditor/Head teacher **Sept 2002 – Dec 2004**

EDUCATION & LANGUAGES

MBA – Instituto de Empresa, Madrid **1987**

MSc Marine Engineering – E S M C, Santa Cruz de Tenerife **1986**

Languages: Spanish (native), English (fluent) and Portuguese (basic)